

G.N. 4772

CONTRACTS AWARDED IN JULY 2022

NOTICE

The following contracts were awarded in July 2022

INFORMATION SERVICES DEPARTMENT

2nd, 6th, 7th, 8th and 25th Floors, Harbour Building, 38 Pier Road,
Central, Hong Kong.

| <i>Tender Reference</i> | <i>Tendering Procedure</i> | <i>Particulars</i> | <i>Contractor(s) and Address(es)</i> | <i>Item/Quantity</i> | <i>Amount/Contract Award Date</i> |
|---|----------------------------|--|--|---|-----------------------------------|
| ISD/BHK/ Tender/12/22 (G.N. 2112) | Open | Provision of Services for a Digital Media Promotion of Brand Hong Kong— International | Tango Digital Limited, 23/F., One Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong. | The Contractor is required to undertake a digital media promotion including planning, booking and advertisement coordination to promote Brand Hong Kong in the international markets for a period of 11 months commencing on 1 August 2022 and expiring on 30 June 2023 | HK\$8,560,000.00 18 July 2022 |
| ISD/BHK/ Tender/13/22 (G.N. 2113) | Open | Provision of Services for a Digital Media Promotion of Brand Hong Kong— Mainland | Migather Limited, Unit 02, 6/F., East Harbour Centre, 28 Hoi Chak Street, Quarry Bay, Hong Kong. | The Contractor is required to undertake a digital media promotion including planning, booking and advertisement coordination to promote Brand Hong Kong in the Mainland for a period of 11 months commencing on 1 August 2022 and expiring on 30 June 2023 | HK\$8,281,800.00 18 July 2022 |

26 August 2022